



**CREATE YOUR OWN  
DAY OF HOPE  
FUNDRAISING PAGE**



# ENGAGE YOUR COMMUNITY TO SUPPORT RARE FAMILIES

Since NTSAD's First Day of Hope in 2011, Our Community has raised more than \$600,000 to advance research. This year marks the 12th Anniversary of Day of Hope, and with several active drug development and clinical trials, we are closer than ever to finding effective treatments. But there is more work to be done!

Anyone can participate in NTSAD's Day of Hope to raise awareness and critical funds toward research for Tay-Sachs, Canavan, GM1, and Sandhoff diseases by creating a Day of Hope giving page, walking a Mile for Hope, or hosting your own event.

Day of Hope fundraisers and events unite people in our shared cause. **Together, we can make a difference.**



## SETTING UP YOUR FUNDRAISING PAGE

Help NTSAD Families in advancing research and reaching the 2022 goal of raising \$55,000 for the Research Initiative! We are here to help you engage your family, friends, colleagues, customers, and vendors in supporting a Day of Hope through your own personal fundraising page!

**Step 1:** Go to this url: <https://bit.ly/3zZNho6>

Click "Create your own fundraisng page" and follow the instructions.

**Step 3:** Set a goal for your fundraiser! If you reach your goal, you can always increase it.

### PRO TIP:

To jumpstart your campaign, be the first one to donate and demonstrate your own commitment.

**Step 4:** Share your story and why you are participating in the Day of Hope. Communicate why raising funds for research is important to you. Add a photo of yourself!



## SHARE YOUR DAY OF HOPE FUNDRAISING PAGE

Once your page is created, share your page with your network via social media and email. In your message be sure to include why raising money for research is important to you.

Also, you can send your fundraising page link via text to friends and family you know would want to support you, but who may not see your campaign online.

One-to-one outreach is always best, so try to avoid group messages.

Need help with your message? Check out sample posts and social media tips for ideas for sharing your page at <https://ntsad.org/day-of-hope-guide!>

Share your page as many times as you can!

GO HERE TO START CREATING YOUR OWN PAGE:  
<https://bit.ly/3zZNho6>



## REACHING YOUR GOAL

Donations can be made online via a credit card. If someone wants to donate via a check, they should be made payable to NTSAD. Mail checks to NTSAD and include your name and contact information. (See address below.)

Once gifts are received, we will credit your fundraising efforts and the gifts will be included in your total on your Day of Hope page.

Please let us know your donations are on the way: email the Development and Communication Manager Sydnie Dimond at [sdimond@ntsad.org](mailto:sdimond@ntsad.org) or call at 617-277-4463!

**NTSAD**  
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## WALK A MILE FOR HOPE SEPTEMBER 17TH

On September 17, 2022, the NTSAD Community will come together to "Walk a Mile for Hope."

Join us and NTSAD Families as we walk, roll, and stroll a mile for Hope! You can skip, dance, or run, too. Ask your family and friends to join and support you!

Later on September 17, we will come together for a virtual Day of Hope at 6 p.m. Eastern to connect, celebrate your efforts, and hear about NTSAD's latest research efforts. All are welcome!

Register for the event here:

[https://us02web.zoom.us/meeting/register/tZAtc-qspjwiHtbkQrpbc3qCraamQlpNt\\_F-](https://us02web.zoom.us/meeting/register/tZAtc-qspjwiHtbkQrpbc3qCraamQlpNt_F-)

Be sure to post photos of your walk and tag NTSAD.

Remember to include on your fundraising page and in social media that you plan to "Walk a Mile for Hope."



## HOSTING YOUR OWN DAY OF HOPE EVENT

Now more than ever, we are searching for connection and community. Hosting your own Day of Hope event is a great way to bring your friends, family, and colleagues together. Families and companies host runs, dance parties, pancake breakfasts, trivia nights, corn hole tournaments, and more!

NTSAD can help you with ideas, planning, timelines, and promotion.

Here is a guide for planning your own event!

If you're hosting an event, remember to include event details on your fundraising page and in social media. Those who cannot attend may still want to make a gift and show their support!

Thank you! Any questions, contact Sydnie Dimond, Development and Communication Manager at [sdimond@ntsad.org](mailto:sdimond@ntsad.org) or call at 617-277-4463!