

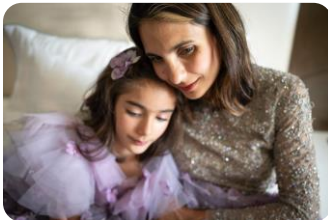
# NTSAD ANNUAL FAMILY CONFERENCE

*You Are Invited to Sponsor an Enduring Experience for Families*

## NTSAD's 46<sup>th</sup> Annual Family Conference

April 11-14, 2024 | Chicago, Illinois

National Tay-Sachs & Allied Diseases Association (NTSAD) is the oldest patient advocacy organization in the country serving families and individuals coping with a diagnosis of Tay-Sachs, Canavan, GM1 Gangliosidosis, and Sandhoff diseases. For more than 65 years, NTSAD has led the worldwide fight to treat and cure these rare genetic diseases by driving research, forging collaboration, and fostering community. Supporting families is the center of everything we do.



### NTSAD's Annual Family Conference

Since 1978, NTSAD has presented the Annual Family Conference to provide families a safe space to support and learn from one another, to gain knowledge directly from researchers and industry members working on potential therapies, and to contribute and share their experiences to further enhance the development of clinical trials. Highlights from the 2023 Conference, included:

- More than **300 people** attended.
- **78+ families** who hailed from the U.S., Canada, and as far away as Argentina attended the event.
- **\$90,000** was given in Helping Hand grants and subsidized support was awarded to qualified individuals and families to cover conference-related expenses, making attendance possible.
- Research Day featured presentations by **24 researchers and industry members** from **18 academic institutions and biotech companies**.
- **19 conference sessions** were facilitated for families and individuals.
- An **Industry Roundtable** focused on best-in-class relationships among patient advocacy organizations, academic medical centers, and industry.
- A **Scientific Symposium** was held to discuss gene editing.
- **Camp Snuggle** and **Camp Active** provided one-of-a-kind experiences, playtime, and connection for affected children.
- The **Quiet Reflection** and **Commemoration** ceremonies honored loved ones in personal and meaningful ways.

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## How does your sponsorship make a difference?

The NTSAD Annual Family Conference is made possible through generous support from individuals, families, foundations, and industry partners. Sponsors of the Conference provide families and individuals with four days of connection, community, and support that includes:

- Symptom and health management information and resources
- Mental health and emotional support
- Community meals and connection with other families at the Welcome Reception, Awards Presentation, and Research Reception
- Complimentary photography sessions with professional photographers who capture portraits and lasting memories at no cost to families or individuals
- Research Day sessions featuring updates from world-renowned researchers dedicated to finding treatments for Tay-Sachs, Canavan, GM1 Gangliosidosis, and Sandhoff diseases
- Camp Snuggle and Camp Active for affected children
- Camp Sunshine and youth outings for non-affected siblings
- And much more that makes the weekend a fulfilling and memorable experience



### ***Connect with Families!***

NTSAD's Annual Family Conference will feature a ***Research and Industry Exhibit Hall***, offering individuals and families the opportunity to meet with leading researchers, clinicians, and industry representatives during the Research Reception.

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## 2024 SPONSORSHIP OPPORTUNITIES

- All Sponsorship Levels Receive the Following Benefits:**
- ◆ Recognition by sponsorship level on the following:
    - ◆ mobile app, website, conference newsletters, and printed program
    - ◆ signage at the registration table
    - ◆ pre- and post-conference social media posts
    - ◆ conference t-shirt distributed to all attendees
  - ◆ Welcome bag insert (if desired; must be delivered to hotel by noon April 9<sup>th</sup>.)

**PRESENTING Sponsor (limited to a maximum of two (2) – first two to commit)** **\$30,000**

- ◆ Prominent logo and name position on recognition benefits listed above
- ◆ Exhibit Hall tabletop display space at the Research Reception on April 12, including the opportunity to display branded signage or an academic poster
- ◆ Name and/or logo on Welcome bag
- ◆ Ten (10) complimentary registrations

**BELIEVE Sponsor** **\$25,000**

- ◆ Exhibit Hall tabletop display space at the Research Reception on April 12, including the opportunity to display branded signage or an academic poster
- ◆ Eight (8) complimentary registrations

**COURAGE Sponsor** **\$15,000**

- ◆ Exhibit Hall tabletop display space at the Research Reception on April 12, including the opportunity to display branded signage or an academic poster
- ◆ Six (6) complimentary registrations

**HOPE Sponsor** **\$7,500**

- ◆ Exhibit Hall tabletop display space at the Research Reception on April 12, including the opportunity to display branded signage or an academic poster
- ◆ Three (3) complimentary registrations

**INSPIRATION Sponsor** **\$3,500**

- ◆ One (1) complimentary registration

**FAMILY Partner (Partner levels are reserved for individuals and families.)** **\$2,500 Gold or \$1,000 Silver**

- ◆ Recognition on the conference t-shirt distributed to all attendees
- ◆ Recognition on signage at the registration table
- ◆ Two (2) complimentary registrations for Gold Partners; one (1) complimentary registration for Silver Partners





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### SPONSORSHIP COMMITMENT FORM

Thank you for your sponsorship of NTSAD’s 46<sup>th</sup> Annual Family Conference. Please note that some sponsorship opportunities are limited and will be available on a first-come, first-served basis. To secure a sponsorship, please complete this form and return it with payment via mail or email to Sydnie Dimond, Development and Communications Manager at [sdimond@ntsad.org](mailto:sdimond@ntsad.org).

*Sponsors who wish to be included on the Conference t-shirt must commit before March 20, 2024.*

Contact: \_\_\_\_\_

Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship or Family Partner Level:            Total Amount: \$ \_\_\_\_\_

#### **INDUSTRY SPONSORS:**

- My sponsorship level includes an Exhibit Hall space, and I plan to use it.
- Please send an invoice for my sponsorship to the contact and address above.
- Please contact me to discuss grant applications at my company.

#### **INDIVIDUAL OR FAMILY PARTNERS:**

- Please contact me; my employer has a matching gift program.
- I have submitted a request to my company’s matching gift program.

***Mail payment before  
April 1, 2024 to:***

**NTSAD  
2001 Beacon Street, Suite 204  
Boston, MA 02135**

***Make a credit card payment at:***    [www.ntsad.org](http://www.ntsad.org)

***For wire transfer information, please contact Sydnie Dimond, Development and Communications Manager, at [sdimond@ntsad.org](mailto:sdimond@ntsad.org) or call 617-277-4463.***

***Please email your company URL and logo in a high-resolution PNG/JPG format (at least 1MB) at the time of commitment to Sydnie Dimond, NTSAD Development and Communications Manager, at [sdimond@ntsad.org](mailto:sdimond@ntsad.org).***