

NTSAD ANNUAL FAMILY CONFERENCE

You Are Invited to Sponsor an Enduring Experience for Families

NTSAD's 47th Annual Family Conference

April 24-27, 2025 | Dallas, Texas

National Tay-Sachs & Allied Diseases Association (NTSAD) is the oldest patient advocacy organization in the country serving families and individuals coping with a diagnosis of Tay-Sachs, Canavan, GM1 gangliosidosis, and Sandhoff diseases. Since 1957, NTSAD has led the worldwide fight to treat and cure these rare genetic diseases by driving research, forging collaboration, and fostering community. Supporting families is the center of everything we do.

NTSAD's Annual Family Conference

Since 1978, NTSAD has presented the Annual Family Conference to provide families a safe space to support and learn from one another, to gain knowledge directly from researchers and industry members working on potential therapies, and to contribute and share their experiences to further enhance the development of clinical trials.

Highlights from the 2024 Conference included:

- Nearly **300 people** attended.
- **More than 70 families** from the U.S. and **seven countries** attended the event.
- More than **\$77,000** was provided in Helping Hand grants and subsidies to cover conference-related expenses for qualified individuals and families who would not have been able to attend the conference without financial assistance.
- Research Day featured an interactive panel discussion with industry experts and research update presentations. Approximately **50 researchers and industry members** from **15 academic institutions** and **seven biotech or pharmaceutical companies** participated.



- **16 conference sessions** were facilitated for families and individuals.
- **Camp Snuggle** and **Camp Active** provided one-of-a-kind experiences, playtime, and connection for affected children.
- The **Quiet Reflection** and **Commemoration** ceremonies honored loved ones in personal and meaningful ways.

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2024 Highlights, continued...

- A **Scientific Symposium** featured three experts who spoke on **Novel Mechanisms to Treat Brain Diseases**.
- An **Industry Roundtable** meeting of more than a dozen patient advocacy leaders and representatives from biotech and pharmaceutical companies focused on a discussion about **interacting with regulatory agencies** and the **drug development process**.

How does your sponsorship make a difference?

The NTSAD Annual Family Conference is made possible through generous support from individuals, families, foundations, and industry partners. Sponsors of the Conference provide families and individuals with four days of connection, community, and support that includes:

- Symptom and health management information and resources
- Mental health and emotional support
- Community meals and connection with other families at the Welcome Reception, Awards Presentation, and Research Reception
- Complimentary photography sessions with professional photographers who capture portraits and lasting memories at no cost to families or individuals
- Research Day sessions featuring updates from industry and world-renowned researchers dedicated to finding treatments and developing promising therapies for Tay-Sachs, Canavan, GM1 Gangliosidosis, and Sandhoff diseases
- Camp Snuggle and Camp Active for affected children
- Camp Sunshine and youth outings for non-affected siblings
- And much more that makes the conference experience fulfilling and memorable





2025 SPONSORSHIP OPPORTUNITIES

All Sponsorship Levels Receive the Following Benefits:

- Recognition by sponsorship level on the following:
 - Website, conference materials and communications, printed booklet
 - Signage displays at registration and meal room
 - Pre- and post-conference social media posts
 - Conference t-shirt distributed to all attendees (if committed by March 14th)
- Information for welcome bag must be delivered to hotel by April 22nd

PRESENTING Sponsor *(limited to a maximum of two (2) - first two to commit)*

\$30,000

- ◆ Prominent logo and name position on recognition benefits listed above
- ◆ A tabletop display space near registration, including the opportunity to display branded signage or an academic poster
- ◆ Name and/or logo on the NTSAD Conference Welcome bag
- ◆ Ten (10) complimentary registrations

BELIEVE Sponsor

\$25,000

- ◆ A tabletop display space near registration, including the opportunity to display branded signage or an academic poster
- ◆ Eight (8) complimentary registrations

COURAGE Sponsor

\$15,000

- ◆ A tabletop display space near registration, including the opportunity to display branded signage or an academic poster
- ◆ Six (6) complimentary registrations

HOPE Sponsor

\$7,500

- ◆ A tabletop display space near registration, including the opportunity to display branded signage or an academic poster
- ◆ Three (3) complimentary registrations

INSPIRATION Sponsor

\$3,500

- ◆ One (1) complimentary registration

FAMILY Partner *(Partner level is reserved for individuals and families)*

\$1,000 (silver)

\$2,500 (gold)

- ◆ Recognition on the conference t-shirt distributed to all attendees
- ◆ Recognition on signage at the registration table
- ◆ One (1) complimentary registration for silver
- ◆ Two (2) complimentary registrations for gold



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SPONSORSHIP COMMITMENT FORM

Thank you for sponsoring NTSAD's 47th Annual Family Conference. Please note that some sponsorship opportunities are limited and will be available on a first-come, first-served basis. To secure a sponsorship, please complete this form and return it with payment via mail or email to development@ntsad.org.

Sponsors who wish to be included on the Conference t-shirt must commit before March 14, 2025.

Contact: _____

Sponsor: _____

Address: _____

Telephone: _____

Email: _____

Sponsorship/Partner Level: _____ **Total Amount:** \$_____

INDUSTRY SPONSORS:

- My sponsorship level includes a table display space near registration, and I plan to use it.
- Please send an invoice for my sponsorship to the contact and address above.
- Please contact me to discuss hosting a Focus Group on Thursday, April 24.
- Please contact me to discuss grant applications at my company.

NOTE: Sponsors may not schedule activities that conflict with any conference sessions/meals/activities and are not permitted to use photographers without prior NTSAD approval.

INDIVIDUAL OR FAMILY PARTNERS:

- Please contact me; my employer has a matching gift program.
- I have submitted a request to my company's matching gift program.

**Mail payment before
March 14, 2025 to:**

**NTSAD
2001 Beacon Street, Suite 204
Boston, MA 02135**

Make a credit card payment at: www.ntsad.org.

For wire transfer information, please contact development@ntsad.org **or call** 617-277-4463.

Please email your company URL and logo in a high-resolution PNG/JPG format (at least 1MB) at the time of commitment but no later than March 14 to development@ntsad.org.